



Partner Cooperative Marketing Program

Resellers can receive funding in the form of Brivo and Eagle Eye product credits for the following types of activities with the Brivo logo, products, and/or services prominently displayed.

Benefits



Conferences and events

Participate in trade shows, industry events, expos, and lunch and learn events to drive end-user demand.



Vehicle wraps and magnets

Update your trucks with vehicle wraps that feature your company name along with Brivo.



Promotional signs and banners

Order display signs or banners featuring your company and Brivo.



Advertising and marketing campaigns

Drive end-user demand through digital and paid campaigns, supported by outbound outreach including phone calls, emails, and appointment setting to generate qualified leads and accelerate sales.



Hosted webinars

Drive leads by participating in and/or hosting webinars with content that aligns with Brivo products and services.



And more...

Have another idea? Let's talk.

How to Get Started

Requirements

1. To participate, resellers must purchase directly from Brivo.
2. Reseller must be in good financial standing with Brivo.
3. Requested funding should not exceed 50% of the total cost of the event or activity. Approved funding is confirmed by Brivo prior to the event.
4. Reseller agrees to feature Brivo products and services with prominent branding (to be approved by Brivo).

Approval Process

1. Submit the [form on this page](#).
2. Reseller will receive an email from Brivo after this form is submitted to discuss the request. Once the data is gathered, the reseller will receive written communication confirming approval or denial of the request within 10 working days. Please note that a submission of the form is not a guarantee of approval.
3. A Brivo representative will walk you through your request and provide any support you may need.

Claiming Credits

1. Reseller is responsible for executing the approved marketing activity or campaign.
2. Reseller will submit [the completion form](#) as a follow-up to the project, including receipts, leads, photos, and any other agreed-upon information, within 10 days of completing the activity or campaign.
3. The approved co-op reimbursement amount will be applied as a hardware credit to your account and can be applied to your next Brivo or Eagle Eye hardware order of equal or greater value.

